



# Advocacy and Engagement Timeline

## Celebrate National Foster Care Month

- Keeping Kids in Families Advocacy Event** (TBD)
- Share the Message** – Engage your staff, board, and extended network (use our sample email message to get the word out)
- Share Your Story** – Alliance Story Network
- Involve the Media** – Write an op-ed and submit to your local newspaper; think about co-authoring with a former foster youth or family.
- Fourth Wednesday** – Keeping Kids in Families Digital Day of Action
- Prepare for August Recess** – Schedule in-district meetings and/or site visits with your members

## Advocate at Home (Congress on Recess)

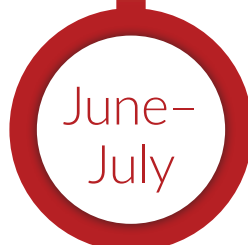
- Engage representatives in their home districts** – Use the August Recess Toolkit for ideas
- Join the Sign-On Letter** – Show your support for public policy solutions
- Action Alert** – Tell your members of Congress to endorse child welfare legislation.
- Fourth Wednesday** – Keeping Kids in Families Digital Day of Action



April



May



June-July



August

## Spring into Action

**Congressional Recess March 24-April 8** – Use your toolkit to engage directly with members and urge their support

**Share Your Story** – Alliance Story Network Launch

**Action Alert** – Send a letter urging your member of Congress to support child welfare finance reform

**Media Advocacy** – Stay connected to what's happening in your state and community, and be ready to use your toolkit templates to write editorials when important issues related to child welfare arise

**Fourth Wednesday** – Keeping Kids in Families Digital Day of Action

**Prepare for August Recess** – Schedule in-district meetings and/or site visits with your members

*\*Don't forget to schedule your site visits in advance of the congressional recess*

## Engage in Election Activities

**Election Engagement** – Commit to registering potential voters and engaging in key election activities; use the candidate questionnaire to engage local candidates, promote AllianceVotes 2016, and leverage opportunities to highlight child welfare issues as part of election activity

**Participate in the Letter to the Editor Campaign** – Why does child welfare reform matter to your community?

**Get Ready for August Recess** – Be sure to confirm your in district meetings or site visits that have already been scheduled, and review the August Recess Toolkit for any additional ideas

**Fourth Wednesday** – Keeping Kids in Families Digital Day of Action

*Planning to come to Washington, D.C.? If you or someone with your organization will be visiting, contact KKIF campaign staff, and we can assist with scheduling meetings with your members of Congress. We can also help prepare for your visit and accompany you, as needed. Email us at [info@keepingkidsinfamilies.org](mailto:info@keepingkidsinfamilies.org)*

*Visit [keepingkidsinfamilies.org](http://keepingkidsinfamilies.org) to stay up-to-date on the latest developments and share your engagement activity.*

